

# GRUPOCORTEFIEL

CORTEFIEL

**PdH**  
Pedro del Hierro

SPRINGFIELD

women'ssecret

## **Grupo Cortefiel invites charity projects to apply for financial aid through its “*Involucrados Awards*”**

Since 2005, Grupo Cortefiel has invested the funds raised from its charity bazaars into a number of good causes aimed at providing support for social and cooperation projects.

In keeping with this spirit of solidarity, Grupo Cortefiel has issued its first open call for charity projects. Those selected will become the beneficiaries of its charity bazaars held throughout 2010.

This call is open to all those non-profit making organisations that meet the requirements specified in the Guidelines.

Entries must be aimed at improving the quality of life of the underprivileged in any of the following areas: poverty, health, marginalisation, awareness-raising, education, integration, childhood, women, international cooperation, volunteer work or the environment.

The projects will be selected by a panel of judges made up of members of the company's management team and employees as well as leading figures from outside the company.

Each candidate selected will receive the profits from the money raised by the charity markets that each brand (Cortefiel, Pedro del Hierro, Springfield and women'ssecret) organises throughout the year.

The organisations that have benefited from previous editions of this initiative include Acción Contra el Hambre, the EMAUS Social Foundation, Naya Nagar, EDUCAS, Por la Sonrisa de un Niño, the Spanish Society of Senology and Breast Disease, the Juan XXIII Foundation, SAUCE, the Pequeño Deseo Foundation, Menudos Corazones, Apoyo Positivo, Tierra de Hombres or Medicos sin Fronteras.

Further information available at [www.grupocortefiel.com](http://www.grupocortefiel.com)

***Grupo Cortefiel is a leading fashion retail company, conformed by 4 main brands, Cortefiel, Pedro del Hierro, Springfield, and women'ssecret, and has a network of 1.590 stores throughout 60 countries.***

**For further information please contact:**

**Bárbara Rodríguez Garrido**

Corporate Communication Manager Grupo Cortefiel

Av. del Llano Castellano nº 51

28034 Madrid

Tel: + 00 34 91 387 3427

Email: [barbara.rodriguez@grupocortefiel.com](mailto:barbara.rodriguez@grupocortefiel.com)

Web: [www.grupocortefiel.com](http://www.grupocortefiel.com)